



0-10 SECONDS

Introduce Neato

Neato was the 1st robot vacuum company to introduce the D-shape and use of laser navigation more than 15 years ago, which the industry is now starting to move towards.



10-40 SECONDS

What makes Neato stand out?

D-SHAPE: Fits the widest brush (11"/28 cm) and largest dirt bin (0.7 liters) on the market which means more pickup, less frequent emptying. **D-shape** means **Deeper** and **Detailed** cleaning.

LASERSMART: Unlike camera-based robots that take photos of your private home, Neato uses LIDAR to map your floorplan with precision and navigate methodically for more coverage in a shorter amount of time, even in the dark.

PERFORMANCE: Powerful suction picks up dirt and dander that settle deep into carpets, while Neato filters can trap up to 99.97%¹ of allergens and fine dust particles. With an industry-leading runtime up to 300¹ minutes on a single charge, Neato covers a lot of ground, but if it needs more power, it will Auto-recharge and resume to finish the job.



40-55 SECONDS

What is the user experience like?

The hassle-free, Bluetooth-enabled setup will get Neato cleaning in minutes. Use the convenient MyNeato app to schedule cleaning on your time, create virtual Zones to manage where Neato cleans—and where it doesn't. When you need extra help, Neato offers free, premium customer support via phone, chat, email or social media in 12 languages, 24/7.



55-60 SECONDS

Close the sale

With highly efficient navigation, Zone cleaning to manage where to clean and what to stay away from, and automatic updates that get sent right to the robot and MyNeato app, you'll have access to all the latest amazing features to make your cleaning more efficient and personalized. Neato is the clear choice for clean.

HOW ARE MODELS DIFFERENT	NEATO D10	NEATO D9	NEATO D8
Ideal for	Health-conscious and/or pet owners	Busy professionals and/or families	New life-stagers or young professionals
Home size	2700 Ft ² / 250 M ² (300-minute runtime ²)	1600 Ft ² / 150 M ² (200-minute runtime ²)	750 Ft ² / 70 M ² (100-minute runtime ²)
Main Brush	Helix Multi-Surface (50% quieter)	Helix Multi-Surface (50% quieter)	Spiral Combo
Modes	Eco, Turbo, Max, Auto ⁴	Eco, Turbo	Eco, Turbo
Vacuum power	Maximum-Performance	Ultra-Performance	High-Performance
Dust pick-up (DPU)⁵	Up to 60% more DPU	Up to 40% more DPU	Up to 20% more DPU
Multiple floorplans⁴	✓	✓	--
Zone Cleaning	✓	✓	--
No-Go Zones	✓	✓	✓
Allergen filtration	Up to 99.97% 0.3 microns ² (with mesh ³)	Up to 99.5% 10 microns ² (with mesh ³)	Up to 99% ² (no mesh ³)
Color preference	Silver in high-gloss brushed finish 	Black in brushed finish 	Indigo in brushed finish 

¹ Based on Neato D10. ² Based on internal testing. ³ Mesh material is easier to clean and lasts longer than without mesh. ⁴ Product software features may be added and/or subject to change in the course of continuous product improvement. Certain features shown may not be available at time of product purchase and will be delivered directly to your app and/or robot vacuum, when available. ⁵ Tested in internal labs. Neato D8, D9, and D10 dust pick-up compared to Neato Botvac D3 and D5.